



WEC SYMPOSIUM KEYNOTE ADDRESS:

“Where is the WEC in WAC?:
 A Review of Successful Practices and Some Useful Maxims”

MAY 13, 2009, 12:30 – 2:30 PM

Al Johnson Great Room, McNamara Center

Register: <http://writing.umn.edu/twwi>

612-626-7579

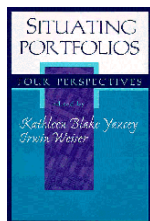
During the last 20 years, Writing Across the Curriculum programs have invented several models for integrating relevant writing instruction into undergraduate curricula. Not surprisingly, some models have “worked” better than others. Where they have worked, an embedded review and assessment process is in place to help faculty understand where and how their courses and curricula are impacting students. In this talk, then, we’ll contextualize the University of Minnesota’s Writing-Enriched Curriculum (WEC) model by reviewing other models, highlighting their design elements, making visible how they operate, and providing a heuristic that’s useful in making implementation and assessment decisions.



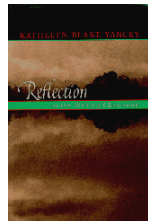
Kathleen Blake Yancey is Kellogg W. Hunt Professor of English and Director of the graduate program in Rhetoric and Composition at Florida State University, and past president of both the National Council of Teachers of English (NCTE), and Conference on College Composition and Communication (CCCC). In addition to co-founding and co-editing the journal *Assessing Writing*, she has authored, edited, or co-edited ten scholarly books and two textbooks as well as over 65 articles and book chapters. Her latest volume, the edited collection *Delivering College Composition: The Fifth Canon*, was released in 2006. In that volume, she and other scholars examine the role of delivery in shaping (and mis-shaping) college composition--in location, in space, through faculty, and not least, with digital technologies. In July 2008, *Delivering College Composition* received the 2006-2007 Best Book Award from the Council of Writing Program Administrators.



[Delivering College Composition: The Fifth Canon](#)



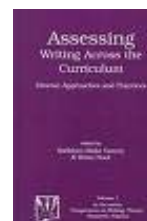
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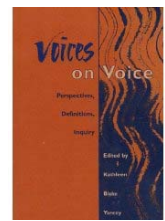
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